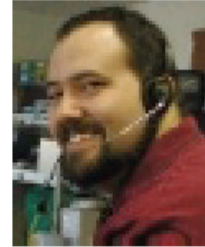


Aaron Read

68 West Wyoming Avenue
Suite #1
Melrose, MA 02176

(617) 512-7657
jobs@friedbagels.com
www.friedbagels.com



SUMMARY

I am a broadcast & web media consultant. I have a knack for being a “Jack of All Trades” in that I’m equally proficient in working as talent, as I am as a producer, or in working with a client, or working as an engineer. I pick up new concepts quickly and I maintain a wide network of professional colleagues in my fields.

EDUCATION & PROFESSIONAL AFFILIATIONS

- + **Boston University (Boston, MA 1994-1998)** B.A. Psychology / College of Arts & Sciences, Cum Laude (*focus on broadcast communications*).
- + **College Broadcasters, Inc:** regular contributor to on-line community of college radio advisors & managers.
- + **PubTech:** regular contributor to on-line community of public radio engineers.
- + **Boy Scouts of America:** Achieved Eagle Scout rank.

SUMMARY of EXPERIENCE

TECHONLINE, INC. www.techonline.com

2004 -present

Webcast Technician

- + Produce multiple, simultaneous webcast presentations for corporate clients. Includes preparation of PPT slides & various web pages, operating a proprietary web-seminar system, training and audio testing of corporate presenters, moderating live webcasts and archiving of webcasts.
- + Demonstrated proficiency in HTML coding & graphic design for the web.
- + Maintain live webcast studio with multiple encoders & servers, full audio mixing facility and video recording capability.
- + Research & implement improved audio transmission systems.
- + Provide phone tech support for public viewers of webcasts & other company products.

BROADCAST SIGNAL LAB, LLP www.broadcastsignalab.com

2002 – 2004 (full time) // 2004 – present (consultant)

Staff Consultant & Engineer

- + Work with broadcast radio & TV clients; provide advice in various aspects of radio programming / talent issues, management, finance, production, FCC regulatory issues, news, sports, website design, streaming media, etc.

Specialize in non-commercial radio (college, high school) clients:

WZBC, WBRS, WZLY, WGAO, WRBB, WNBY, WBTY among others

- + Work with municipal wireless clients consulting on technical, regulatory and political issues surrounding cellphone facility placement and operation.
- + Assist with the PAVE PAWS Public Health Steering Group RF engineering survey of the Air Force Space Command PAVE PAWS radar facility on Cape Cod.
- + Perform regular studio & transmitter maintenance, install new transmitter systems, assist in drafting of policy, perform regular measurements of various stations’ signal quality.
- + Overhauled & maintained company financial structure.

ITWORLD.COM (IDG Corporation) www.ITworld.com

2000 – 2002

Associate Producer (ITwebcast)

- + Produced, hosted and engineered [webcasts](#); 30- to 60-minute live/on-demand interactive seminars for various, major, IT clients broadcast over the web via streaming media.
- + This includes hosting the presentation, graphics design, de-bugging code, audio/video editing & engineering, and web coding (HTML, JavaScript).
- + Interact with clients; helped prepare their scripts & prep them for interviews.
- + Designed, constructed & maintained two in-house studios, saving a projected \$200,000/yr.
- + Administered, maintained and repaired the A/V studios' suite of media-editing computers under supervision of Chief SysAdmin.

COMPUTERWORLD (IDG Corporation) www.computerworld.com

1998 – 2000

Audio Engineer (Online Publishing Division)

- + Produced, Engineered & Edited *The Computerworld Minute*; a daily webcast news brief on technology issues.
- + Served as fill-in voice talent & news writer. Performed RealServer admin duties.
- + Produced and Engineered several webcast presentations in association with sister publications *Javaworld* and *Network World*.
- + Installed ISDN audio system & trained staff on usage.
- + Designed & maintained in-house audio production studio.

ROM-NET TECHNICAL SUPPORT SERVICES www.romnet.com

1999 – 2000

Technical Support Technician

- + Yahoo! Store support tech, among other various services & products.
- + Required to have a working knowledge of Windows & Mac OS to provide accurate diagnosis and support to non-technical callers on a variety of software & hardware products.
- + Software beta-tester and alpha-tester.

The WBUR Group (Boston University) "Boston's NPR News Station" www.wbur.org

1996 – 1999

Broadcast Recording Technician

- + Mix board operator. Engineer live radio broadcasts on daily basis. Engineer quarterly fundraising airshifts for Boston and Rhode Island stations.
- + Assistant Technical Director : *Here & Now*...daily news-magazine.
- + Announcer/Operator: regularly filled in for overnight and weekend news shifts.
- + Produced, voiced & edited audio for *Morning Edition* local inserts, including long-form pieces and shorter news cuts.

Aaron Read (617) 512-7657 jobs@friedbagels.com / www.friedbagels.com