

Aaron Read

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SUMMARY

I am a non-commercial radio operations & engineering consultant; I am very familiar with the particular needs and sensitivities of college radio. I have worked at an intricate level with more than a dozen entirely-student-run and/or mostly-student-operated for over ten years...including stations that have a mix of students and non-student community volunteers.

PERTINENT SKILLS & TALENTS

- Thorough understanding of the sensitivity of programming decisions & control in a college radio environment.
- Complete knowledge of relevant FCC rules, regulations and current actions. Also an expert on FCC engineering rules for station allocations.
- Adept at navigation in a variety of colleges' individual budgetary and administrative practices, as well as company accounting and business practices.
- Fully versed and experienced in both college radio news & sports production, as well as public radio news.
- Skilled at explaining complicated and arcane broadcasting technology & FCC rules to a variety of skill levels.

SUMMARY of EXPERIENCE

BROADCAST SIGNAL LAB, LLP www.broadcastsignallab.com

2002 – 2004 (full time) // 2004 – present (consultant)

Staff Consultant & Engineer

- Work with broadcast radio & TV clients to provide advice in various aspects of engineering, operations, production, radio programming / talent issues, management, finance, FCC regulatory issues, news, sports, website design, streaming media, etc.
- Specialize in non-commercial radio (college, high school) clients & relations.
- Primary engineer & operations consultant for: Boston College (WZBC), Brandeis University (WBRS) and Wellesley College (WZLY). All three are student-run (WZBC has the assistance of a part-time Faculty Coordinator) and have a mix of student DJ's with local community volunteer DJ's. Notable achievements include:
 - WZBC: Served on Board of Advisors since 2003. Installed a new transmitter & antenna system in 2002. Served on Fundraising Committees that raised over \$30000 in 2002 and again in 2004. Assisted during hiring of first-ever Faculty Coordinator (aka professional GM) and during transition period.
 - WBRS: Served as Webmaster & Special Advisor to the GM (with budgetary capacity) since 2001. Have advised on the election of new executive board members every year since 2002. Installed new transmitter system in 2003. Consulted on engineering needs during studio/facilities move to a new student center in 2003-2004. Overhauled website to add direct update capacity (no webmaster involvement required) in 2005. Performed spectrum study & advised on options for transmitter move in 2005-2006.
 - WZLY: Advised on administration relations for groundwork towards a complete studio overhaul, including upgrading to an all-digital facility (project executive pending a major gifts initiative). Installed new EAS gear and trained senior staff on all EAS logging/execution.
- Consulted on various projects for Northeastern University (WRBB), Newbury College (WNB), Bentley College (WBTY), Tufts University (WMFO), Boston University (WTBU), Harvard University (WHRB), Emerson College (WERS), Curry College (WMLN), UMass Boston (WUMB), and Allston-Brighton Free Radio, among others.
- Perform regular studio & transmitter maintenance, install new transmitter systems, assist in drafting of policy and perform regular measurements of various stations' signal quality.
- Contracted as fill-in Technical Director of NPR's *Living on Earth* in early 2004.

LICHTENSTEIN CREATIVE MEDIA www.lcmedia.com

January 2005 – present

Technical Director, NPR's "The Infinite Mind"

- National, weekly public radio program that focuses on all aspects of mental health, neuroscience, access to care, treatment advances and the mind/body connection.
- Use ProTools to edit individual interviews & assemble them into a coherent, hour-long show.
- Engineer all interviews over telephone, ISDN and in-studio.
- Ensure all affiliates receive show for broadcast via satellite, internet, and mailed CD's.
- Researched, designed, constructed and maintain studio facility in-house; projected savings of over \$15000 annually, plus revenues from rental to outside parties.
- Assist in production of various news segments & perform interviews.

TECHONLINE, INC. www.techonline.com

March 2004 – December 2004

Webcast Technician

- Produce multiple, simultaneous webcast presentations for corporate clients. Includes preparation of PPT slides & various web pages, operating a proprietary web-seminar system, training and audio testing of corporate presenters, moderating live webcasts & archiving them.
- Maintain two live webcast studios with multiple encoders & servers, full audio mixing facility and video recording capability – saving the company a projected \$150,000 annually. Research & implement improved audio transmission systems.

IDG Corporation www.itworld.com & www.computerworld.com

1998 – 2002

Associate Producer (ITwebcast Dep't @ ITworld.com)

Audio Engineer (Online Publishing Division @ Computerworld)

- Produced, hosted and engineered webcasts (30- to 60-minute live/on-demand interactive seminars for various major IT clients broadcast over the web via streaming media).
 - Involves hosting the presentation, graphics design, de-bugging code, audio/video editing & engineering, and web coding (HTML, JavaScript)
- Designed, constructed & maintained two in-house studios, saving a projected \$200,000/yr.
- Interact with technical & non-technical clients; prep them for interviews/presentations.

The WBUR Group (Boston University) "Boston's NPR News Station" www.wbur.org

1996 – 1999

Broadcast Recording Technician

- Combination role of Protools Audio Editor, live mix-board operator and announcer.
- **Assistant Technical Director** for *Here & Now*...daily hour-long news/magazine program

WTBU (Boston University) "The Beat of Boston University" www.wtburadio.com

1994 – 1998

Technical/Engineering Director & Promotions Director

- Oversee all engineering & promotions decisions, actions and budget.
- Execute monthly remote broadcasts around campus.
- Oversee engineering needs during studio/facility move in 1996.

EDUCATION & PROFESSIONAL AFFILIATIONS

Boston University (Boston, MA 1994-1998) B.A. Psychology / College of Arts & Sciences, Cum Laude (focus on broadcast communications).

College Broadcasters, Inc: regular contributor to on-line community of college radio advisors, managers and students.

PubTech: regular contributor to on-line community of public radio engineers.

Boy Scouts of America: Achieved Eagle Scout rank.

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