

Aaron Read

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SUMMARY

I am a broadcast engineer & producer. I have a knack for being a “Jack of All Trades” in that I’m equally proficient in working as an engineer, a producer, talent, or with a client for all three. I pick up new concepts quickly and I maintain a wide network of professional colleagues in my fields.

PERTINENT SKILLS & TALENTS

- Thorough understanding of public radio procedures, standards & style.
- Fluent in several audio editing software systems, including ProTools, Sound Forge, Vegas Pro, Cool Edit Pro / Adobe Audition and Audacity.
- Proficient in ISDN & POTS installation, engineering, usage and training.
- Knowledgeable in the theory and concepts behind digital audio codecs for live & on-demand broadcasting and webcasting.
- Adept at “critical listening” and able to tweak sound to achieve maximum fidelity.
- Good at technical writing and documentation/training for techies and non-techies alike.
- Audio talent – regularly moderate audio webcasts & hosted several shows at various stations.
- Comfortable in neurological/medical science knowledge; degree in psychology, avid news reader, grew up at the Thames Science Center in New London, CT, general science geek & admitted Trekkie.

SUMMARY of EXPERIENCE

LICHTENSTEIN CREATIVE MEDIA www.lcmedia.com

2005 – present

Technical Director, “The Infinite Mind”

- National, weekly public radio program that focuses on all aspects of mental health, neuroscience, access to care, treatment advances and the mind/body connection.
- Use ProTools to edit individual interviews & assemble them into a coherent, hour-long show.
- Engineer all interviews over telephone, ISDN and in-studio.
- Take any steps needed to ensure all affiliates receive show for broadcast via PRSS, internet, and mailed CD’s.
- Perform all electrical & physical maintenance/engineering on production studios.

BROADCAST SIGNAL LAB, LLP www.broadcastsignallab.com

2002 – 2004 (full time) // 2004 – present (consultant)

Staff Consultant & Engineer

- Three month contract as **Technical Director** of NPR’s *Living on Earth*.
- Work with broadcast radio & TV clients to provide advice in various aspects of engineering, operations, production, radio programming / talent issues, management, finance, FCC regulatory issues, news, sports, website design, streaming media, etc.
- Specialize in non-commercial radio (college, high school) clients & relations:
 - *Boston College, Brandeis University, Wellesley College, Northeastern University, Newbury College, Bentley College, Tufts University, Boston University, Harvard University, Emerson College, Curry College, UMass Boston, etc.*
- Perform regular studio & transmitter maintenance, install new transmitter systems, assist in drafting of policy and perform regular measurements of various stations’ signal quality.

TECHONLINE, INC. www.techonline.com

March 2004 – December 2004

Webcast Technician

- Produce multiple, simultaneous webcast presentations for corporate clients. Includes preparation of PPT slides & various web pages, operating a proprietary web-seminar system, training and audio testing of corporate presenters, moderating live webcasts and archiving of webcasts.
- Demonstrated proficiency in HTML coding & graphic design for the web.
- Maintain two live webcast studios with multiple encoders & servers, full audio mixing facility and video recording capability. Research & implement improved audio transmission systems.
- Provide phone & e-mail tech support for audience members.

IDG Corporation www.itworld.com & www.computerworld.com

1998 – 2002

Associate Producer (ITwebcast Dep't @ ITworld.com)

- Produced, hosted and engineered webcasts (30- to 60-minute live/on-demand interactive seminars for various major IT clients broadcast over the web via streaming media).
 - Involves hosting the presentation, graphics design, de-bugging code, audio/video editing & engineering, and web coding (HTML, JavaScript)
- Designed, constructed & maintained two in-house studios, saving a projected \$200,000/yr.
- Administered, maintained and repaired the A/V studios' suite of media-editing computers under supervision of Chief SysAdmin.
- Interact with technical & non-technical clients; helped prepare scripts & prep them for interviews.

Audio Engineer (Online Publishing Division @ Computerworld)

- Installed ISDN audio system & trained staff on usage.
- Designed & maintained in-house audio production studio.
- Produced, Engineered & Edited *The Computerworld Minute*; a daily webcast news brief on technology issues.
- Served as fill-in voice talent & news writer. Performed RealServer admin duties.
- Produced and Engineered several webcast presentations in association with sister publications Javaworld and Network World.

The WBUR Group (Boston University) "Boston's NPR News Station" www.wbur.org

1996 – 1999

Broadcast Recording Technician

- Using ProTools - produced, voiced & edited audio for Morning Edition local inserts, including long-form pieces and shorter news cuts.
- **Assistant Technical Director** for *Here & Now*...daily hour long news-magazine.
- Mix board operator. Engineer live radio broadcasts on daily basis. Engineer quarterly fundraising airshifts for Boston and Rhode Island stations.
- Announcer/Operator: regularly filled in for overnight and weekend news shifts.
- Regularly organized & engineering two- three- and four-way interviews using ISDN and telephone hybrids.

EDUCATION & PROFESSIONAL AFFILIATIONS

Boston University (Boston, MA 1994-1998) B.A. Psychology / College of Arts & Sciences, Cum Laude (focus on broadcast communications).

College Broadcasters, Inc: regular contributor to on-line community of college radio advisors, managers and students.

PubTech: regular contributor to on-line community of public radio engineers.

Boy Scouts of America: Achieved Eagle Scout rank.

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