

Aaron Read

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The One-Minute Summary

I am a public radio manager, producer and engineer. I have a knack for being a “Jack of All Trades” in that I’m equally proficient in working with technical people, finance people, the general public, college administrators or faculty. I pick up new concepts quickly and I maintain a wide network of professional colleagues.



Where I've Worked

WEOS Geneva & Ithaca, NY www.weos.org / Sept.2007-present

General Manager (Hobart and William Smith Colleges)

- Responsible for all operations, planning, public relations, finances and programming of a four-station dual-mission radio network: public radio by day, student radio by evening.
- Including Spanish-language WHWS-LP “Radio Pública para los Lagos del Dedo”
- Liaise with all HWS faculty, staff and administrators to enhance HWS presence off-campus and WEOS presence on-campus.
- Manage full time staff, paid student staff, and cadre of student & community volunteers.

LICHTENSTEIN CREATIVE MEDIA www.lcmmedia.com / Jan.2005 – Aug.2007

Technical Director : *The Infinite Mind*

- National, weekly public radio program about mental health, neuroscience, psychology and psychopharmacology.
- Responsible for all audio quality and technical aspects of the program; engineering interviews over telephone, ISDN and in-studio, as well as using ProTools to edit individual interviews and assemble them into a coherent, hour-long show.
- Assist in production / reporting of various news segments and perform interviews.

BROADCAST SIGNAL LAB, LLP www.broadcastsignallab.com / 2002 – 2007

Staff Engineer & Consultant

- Advise broadcast radio and TV clients (esp. colleges) on all aspects of operating a radio station.
- Client list includes WZBC/Boston College, WBRS/Brandeis University, WZLY/Wellesley College, WHRB/Harvard University, and WERS/Emerson College, among others.
- Professional signal measurement engineering for radio, TV, wireless/cellphone & radar installations.
- Perform spectrum analysis for FM broadcast transmitter siting for numerous NCE-FM clients' FCC applications.

WBUR Boston, MA & Providence, RI www.wbur.org / 1996 – 1999

Broadcast Recording Technician

- General radio production with ProTools, CEP/Adobe Audition, reel-to-reels, ISDN, tape-syncs, etc.
- Assistant Technical Director & Live Board Operator for daily news-magazine show ***Here & Now***

Also, from 1998 – 2004 I worked as a Webcast Producer for IDG Corporation (Computerworld and ITworld.com) and TechOnLine.

Other Juicy Tidbits

- Graduated from **Boston University** (CAS 1998) B.A. Psychology, Cum Laude.
- Regular contributor to **College Broadcasters, Inc** (college radio) and **PUBtech** (public radio engineers) online communities and conferences.
- Published author in **Radio World** (IMAS Publishing)
- Eagle Scout - **Boy Scouts of America**
- Amateur (and avid) nature photographer, sketch artist and sailor.

Also blogging engineering tips, operations ideas & general musings @ www.friedbagels.com/blog